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**Press Release**

*SOURCE: PyBiz Inc.*

## **Content Management Provider PyBiz Announces Strategic Partnership With BeOpen in Utilizing Python Programming Language**

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SAN JOSE, Calif., Sept. 22 /PRNewswire/ -- PyBiz Announces BeOpen.com as a Technology and Service Partner for co-promotion of products and services. BeOpen.com, the leader in Python technologies, employs the core Python development team, including Python's creator and open source luminary Guido van Rossum. PyBiz strongly evangelizes Python and believes in BeOpen's initiatives, which include sponsorship of the core Python team and PythonLabs Professional Services.

PyBiz has invested in Python in the past and will continue to derive significant competitive advantage from its use. This partnership will allow PyBiz to directly assist BeOpen with major account referrals and corporate penetration, as well as give PyBiz direct access to the luminaries behind the technology. In 1999, the PyBiz founders were responsible for the use of Python at Hewlett Packard.

"PyBiz products are setting a new standard for advanced Internet-centric applications around distributed content and personalized web solutions," noted Domenic Merenda, Vice President of Business Development at BeOpen.com. "Together with our PythonLabs Professional Services, PyBiz will be able to provide its web products to major corporations who use Python, which today include firms such as Yahoo!, Red Hat, Ultraseek (now Inktomi), Microsoft Network eShop, Google and Loudcloud."

BeOpen believes that PyBiz's products and services, particularly eContentMgr, [http://www.pybiz.com/products/e\\_content\\_mgr](http://www.pybiz.com/products/e_content_mgr), and XDisect, <http://www.pybiz.com/products/xdisect>, can have a major impact on the market for next-generation XML-based web solutions. Upon seeing a demo of eContentMgr, BeOpen's CEO, Mark Kaleem noted, "By leveraging our Python offerings together with PyBiz products, the companies with whom we work can benefit from improved time-to-market, reduced maintenance costs and greater leverage than Java, Perl and C++."

Under the terms of the agreement, PyBiz will use its growing presence in corporate accounts to evangelize Python and BeOpen PythonLabs Professional Services where those services do not intersect with PyBiz offerings. When there is an opportunity that will strengthen Python and its adoption by corporate accounts, PyBiz will actively pursue strategic partnerships and sales and service opportunities involving BeOpen. BeOpen will actively refer contacts to PyBiz, especially those that may benefit from eContentMgr.

In some instances, PyBiz products will be bundled with BeOpen PythonLabs Professional Services contracts. Both companies expect to exceed available resources over the coming years and plan to work together as the need may arise to meet market demands. PyBiz and BeOpen are presently working on a strategy to allow BeOpen to distribute an entry-level, open source version of eContentMgr within future BeOpen Python product releases. PyBiz and BeOpen will exchange partner links and PyBiz will be listed on BeOpen's Python-oriented web sites, including PythonLabs, as an enabling partner.

#### About PyBiz

PyBiz solves customer problems in the areas of distributed content management and personalized web publishing. Our products, eContentMgr and XDisect, help customers address their evolving e-business requirements. eContentMgr provides an XML-based open solution for content management built on XDisect. XDisect is our next-generation XML repository and search engine technology. Visit PyBiz at <http://www.pybiz.com>.

#### About BeOpen

BeOpen.com leads the worldwide development of Python technology and supplies professional services for dotcom and enterprise application development. With offices in Silicon Valley, Virginia, Washington and Kansas and a network of Python Associates worldwide, BeOpen.com is prepared to serve. Visit BeOpen PythonLabs at <http://www.pythonlabs.com> and BeOpen at <http://www.beopen.com>.

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*SOURCE: PyBiz Inc.*

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